

**Idaho Millennium Fund  
Proposal from Idaho Drug Free Youth  
ParenTeen PowerLines Program**

**I. EXECUTIVE SUMMARY**

November 25, 2006

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**Concise description of the purpose of the funding request:**

Idaho Drug Free Youth is requesting funding to develop a Comprehensive Parent and Teen Prevention Education Program called *ParenTeen PowerLines* to educate Idaho parents (together with their teens) about alcohol and other drugs. This program will include three parts. The first is a day-long workshop offered to schools who recognize the importance of school bonding as one of the protective factors that reduce student risk of alcohol and drug use. These workshops will provide safe environments where students can be uninhibited and build trust within their social group. This will reduce barriers to learning as well as discourage bullying, intimidation and other negative behaviors.

A second component of the program will happen in the evening the day after the workshop for teens. Parents and youth will attend an interactive PowerPoint presentation informing them of the current brain research on the dangers of underage drinking and how it permanently impairs the development of the frontal lobe of the brain. Families will also participate in communication building activities and have the opportunity to discuss their views on alcohol, tobacco and other drug use in a positive way. This will be followed by a youth panel discussion focused on factual information about what their perception is relative to actual alcohol and drug use in their schools and communities.

Additionally, we will develop and distribute a Parent Emergency Resource Kit. This kit will contain printed information to further educate parents about specific drugs, two drug test screens that can be used at home, and a list of local prevention, intervention and treatment resources.

This effective and engaging program will be presented at schools or in community forums in at least 25 towns across Idaho between October 2007 and May 2008.

**Number of individuals, geographic area and target population benefiting from this proposal:**

The program we are developing will be available statewide. Our target population is middle school parents and their children, but our program could also be open to parents of 4<sup>th</sup> & 5<sup>th</sup> grade students. We plan to market this program to middle school principals, district drug education coordinators, treatment providers, corporations and city mayors throughout Idaho. With funding from the Idaho Millennium Fund, we will present our Comprehensive Parent and Teen Prevention Education Program in 25 communities during the 2007-2008 school year. With an average attendance of 170 parents and 325 students per presentation, we will impact 4,250 parents and 8,125 students.

**Total project budget:** \$172,125

**Total dollar amount requested:** \$147,125

## **II. PROPOSAL (Parts II and III not to exceed a cumulative total of 10 pages)**

### **A. Organizational Background**

#### **1. Description of organization's history, mission and goals:**

Idaho Drug Free Youth's mission is to promote community-based alcohol, drug, and tobacco prevention programs that educate and support middle and high school students. Since our beginning in 1990 at Coeur d'Alene High School, we have grown into a statewide organization from Bonners Ferry to Montpelier. Over 5,700 students are enrolled this year in our chapters at 49 middle and high schools in 24 Idaho towns. We've reached over 20,000 Idaho teens about the importance of choosing to avoid alcohol, drugs, and tobacco. Our program prevents drug use among teens by combining education, personal initiative and community outreach. Our six goals are:

**EMPOWERMENT** - To empower and encourage youth to make positive choices.

**INFORMATION** - To educate all community members of the risks of drug, alcohol and tobacco use, and to help them work together to recognize and reward those who are making no-use choices.

**PERSONAL GROWTH** - To enhance the leadership capabilities of young people.

**COMMUNICATION** - To improve communication among youth, parents, law enforcement, school staff, business people and health professionals.

**DRUG FREE ALTERNATIVES** - To provide positive alternatives to alcohol and drug-related activities.

**COMMUNITY CHANGE** - To strengthen the resolve of youth to remain substance free and create change within their schools and communities.

#### **2. Description of current programs, activities and accomplishments:**

Idaho Drug Free Youth is a statewide organization with 49 student chapters in middle schools and high schools across Idaho. Over 5,700 teens belong to our chapters, signing pledges to stay drug-free and agreeing to voluntary monthly drug testing. This is a useful deterrent for students who may be thinking of experimenting with substances. Many members in our program have never used alcohol or drugs; other members rely on our program as part of their recovery from past alcohol or drug use. Our chapters are student-run with the support of volunteer adult advisors who are school district employees. Idaho Drug Free Youth students make presentations to enlighten their peers, younger students and their community on why it is important to commit to a healthy lifestyle without drugs. We also distribute quarterly newsletters and offer college scholarships to chapter members. We plan and host the annual Idaho Youth Summit, a summer conference with nationally recognized speakers on substance abuse prevention, at sites in Southern Idaho and North Idaho, making it available to as many students as possible. We also offer at least two teen leadership retreats each year. These retreats are intense three-day trainings where teens learn drug, alcohol and tobacco prevention methods they then teach to peers and community members.

In the spring of 2006, Idaho Drug Free Youth developed and delivered Parent Education programs focused on reducing underage drinking. This program was delivered in conjunction with the State's emphasis on "Town Hall" Meetings on Underage Drinking. This program features the latest brain research, demonstrating that when students start to use alcohol and other substances at an early age, they have a 40% higher likelihood of becoming addicted. Post-presentation evaluations report that 95% of participants found

this "very informative." Ninety percent said that after the presentation they would be more likely to encourage a "no use until 21" message to their children. All participants felt the presentation provided them with skills or knowledge that they can discuss with their children. The success of this short-term program reinforced our commitment to provide this information on a larger scale for Idaho parents. The U.S. Department of Defense recognized Idaho Drug Free Youth with their first annual Fulcrum Shield Award for Excellence in Youth Anti-Drug Programs.

**3. List of board and staff members, and their respective responsibilities:**

Idaho Drug Free Youth STAFF:

- Kristi Rietze - Executive Director
- Amy Bartoo - Director of Community and Public Relations
- Dan Taylor - Trainer and Volunteer Chapter Advisor. He works in chapter development as an advisor mentor. He also provides leadership training for other chapter advisors and for students at our annual Idaho Youth Summits.
- Taryn Roberts - Chapter Support Specialist

BOARD of DIRECTORS:

- |                |               |              |                |
|----------------|---------------|--------------|----------------|
| Jeff Crandall  | Jan Jesberger | Kelli Fahy   | Jamie Anderson |
| Teresa Wait    | William Bentz | Chad Rings   | Cami Carlson   |
| Mary Jo Sauber | Mark Hampe    | Luke Griffin | Greg Johnson   |

**4. Current budget and description of current sources of funding**

**Sources of Government Grants:** We currently receive funding from the Idaho Department of Health and Welfare (\$30,000), Idaho Department of Education (\$40,000), Idaho Juvenile Justice Department (\$10,000), Summer Food Program (\$1,500) and Association of Idaho Cities (\$4,500). All of these funds are to help underwrite the Idaho Youth Summit(s).

**Sources of Foundation Grants:** Community Foundation of Greater Greensboro (\$10,000), Green Idaho Foundation (\$1,000), and Idaho Community Foundation (\$250)

**Other Grants:** Kiwanis Club of Coeur d'Alene (\$500), Cancer & Community Charities (\$2,000), and Kootenai Alliance for Children and Families (\$19,690)

**Fundraising Events:** We have three annual fundraising events: Golf Classic Tournament, Fountain of Wishes - Community Art Project/Fundraiser for non-profits, and Real Simple Festival of Giving. Our annual goal for these community fundraisers is \$25,000.



<b>IDAHO DRUG FREE YOUTH 2006 Operating Budget</b>	
<b>COME</b>	
Government Grants	\$ 102,965.00
Foundation Grants	7,500.00
Fundraising Events	25,000.00
Individual Income	2,000.00
Earned Income	108,000.00
<b>TOTAL INCOME</b>	<b>\$ 245,465.00</b>
<b>EXPENSES</b>	
Personnel	67,032.00
Facilities for Conferences and Chapters	95,000.00
Speaker Fees	12,000.00
Rent, Utilities, Phone, Insurance	9,297.00
Equipment & Software	1,000.00
Materials, Supplies, Printing, Postage	38,800.00
Professional Services (banking, payroll)	3,200.00
Scholarships	2,000.00
Fundraising Events	9,000.00
Staff Development & Travel	8,000.00
<b>TOTAL EXPENSES</b>	<b>\$ 245,329.00</b>

**B. Purpose of Request: Goals and Outcomes. Briefly describe the issue(s) you will address.**

Underage drinking cost the citizens of Idaho \$228 million in 2005. These costs include medical care, work loss, and pain and suffering associated with the multiple problems resulting from the use of alcohol by youth. (SOURCE: Miller, T.R., Levy, D.T., Spicer, R.S. & Taylor, D.M. July 2006. Societal costs of underage drinking. *Journal of Studies on Alcohol* 67(4):519-528).

Underage drinking is widespread in Idaho. Approximately 64,000 underage youth in Idaho drink each year. In 2005, according to self-reports by Idaho students in grades 9-12 (Center for Disease Control 2005. Youth Risk Behavior Surveillance System YRBSS):

- 66% had at least one drink of alcohol on one or more days during their life.
- 25% had their first drink of alcohol, other than a few sips, before age 13.
- 40% had at least one drink of alcohol on one or more occasions in the past 30 days.
- 28% had five or more drinks of alcohol in a row (i.e., binge drinking) in the past 30 days.
- 4% had at least one drink of alcohol on school property in the past 30 days.

The latest research on addiction indicates that when alcohol and other substances are introduced to the undeveloped frontal lobe of the brain, young people who begin drinking before age 15 are four times more likely than older individuals to develop alcohol dependence and are **two and a half times more likely** to become abusers of alcohol than those who begin drinking at age 21. (Results from the National Longitudinal Alcohol Epidemiologic Survey.) In 2004, 443 youth 12-20 years old, were admitted for alcohol treatment in Idaho, **accounting for 19% of all treatment admissions for alcohol abuse in the State.** (Office of Applied Studies, Substance Abuse and Mental Health Services Administration.)

Unfortunately, too many parents condone underage drinking as a rite of passage, believing that they suffered no long-term effects when they drank as teens, therefore why should their children. Well-meaning parents make the mistake of providing alcohol to young people as long as they “stay home and forfeit the keys to the car.”

Reports from teens around the state, (that Idaho Drug Free Youth works with), report that the number of parents who feel it is appropriate to provide alcohol for underage parties is on the rise. We believe if more parents understood the grave and long-term dangers associated with underage drinking, fewer parents would supply alcohol for underage parties.

Parents who tolerate and enable underage drinking will have a better understanding of how this sets kids up for problems in the future. If parents were equipped with information on how alcohol irreparably damages the undeveloped frontal lobe of their child's brain, they would be far more likely to promote a “no use until 21” message. Parents don't realize that approximately 20% of adult Idahoans (1 in 5 adults) are either alcoholic or drug addicted (Idaho Department of Health & Welfare state funded treatment providers). We have verified this ratio time and time again when we ask groups of students and adults to “raise your hand if someone in your family either struggles with their alcohol use, has been in treatment because of their alcohol use, or has been incarcerated because of their alcohol use.”

Youth report that only 22% of them learn of the dangers of drugs and alcohol from their parents, while 57% of them learn this information from school (2004 Coeur d'Alene School District 271 Safe and Drug Free School Survey). Parents need to become our “First Responders” to this issue and they need to initiate conversations about alcohol issues.

There are four strategies to successfully preventing underage drinking: School Strategies, Extracurricular Strategies, Policy/Community Strategies and Family Strategies. Our *ParenTeen PowerLines* Program will specifically address Family Strategies and School Strategies.

**Goal #1:** Provide a community-based comprehensive approach to addressing Family Strategies utilizing the powerful brain research relative to the effects of alcohol use on the nervous system development in adolescents.

**Outcomes of Goal #1:**

- Improving parental monitoring through parent education and communication networks will reduce teen drinking.
- Educated parents will reduce underage drinking by verbalizing a “no use until 21” expectation of their children.
- Educated parents will be more likely to initiate discussions about the harmful effects of alcohol and drugs with their children.
- Increased awareness by parents will also change the family norms for what is acceptable behavior for

alcohol consumption within the family and community settings.

Goal #2: Provide a community-based comprehensive approach to addressing School Strategies utilizing a day-long workshop with middle school students in a particular district and/or school. This type of workshop breaks down social barriers among students, builds respect for fellow peers, and builds the asset of “bonding” between students and school.

Outcomes of Goal #2:

- Promotes healthy beliefs and clear standards for behavior relative to drug and alcohol use.
- Creates opportunities for involvement within one’s peer group as well as diverse peer groups.
- Provides recognition for prosocial performance and involvement.

Goal #3: Provide Parent Emergency Resource Kits that contain in home drug testing kits and blow-in-the tube alcohol breathalizers, factual written information on alcohol and drugs, and a list of local and statewide resources.

Outcomes of Goal #3:

- Having a kit in the home fosters two-way communication between parent and child. Using the kit as a discussion tool, the child becomes involved in the discussion while the family is assured complete confidentiality.
- If child is aware that there is a drug test kit in the home, he or she may be less likely to use alcohol/drugs because there is a greater risk of being caught. Periodic and random testing reinforces this message.
- By having a drug test kit at home, parents have given the child an acceptable excuse to say no if the situation arises where friends ask him or her to try alcohol/drugs.

**2. Describe the overall purpose(s) of your project and the areas that will be different at the end of the project or grant period.**

The purpose of project *ParentTeen PowerLines* is three-fold. This project focuses on: 1) Primary alcohol and drug use prevention in the area of basic **parent education**. 2) It also creates healthy beliefs and clear community standards for behavior for young people. 3) It provides opportunities for youth involvement in prevention among their peer groups.

Over the past 16 years that prevention has been gaining momentum as a strategy to reduce risk factors for underage substance use, many agencies and organizations have done a terrific job educating our youth on the dangers associated with alcohol and other drugs. Partners in this effort include community-based programs, district-wide Safe and Drug Free School Programs, Idaho Department of Health & Welfare, Idaho Juvenile Justice Department, and a multitude of community coalitions. Over the past two years, however, teens have continuously told us that we “**need to reach the parents.**” It has become increasingly clear that where we have not done nearly enough is in the area of **parent education**.

Initially, the area that will be different by the end of the 2007/2008 school year as a result of Millennium Fund support for this program will be that thousands of parents will have been educated on this vitally important topic concerning their children. Currently, there is no other means by which parents are motivated to access this information. It is our expectation that a larger percentage of parents and their children will be having discussions around the topic of alcohol. Another anticipated outcome will be that those parents will in turn share this information with other parents in a casual format.

**a. The short-term objectives you want to achieve with this grant request.**

Our short-term objectives with *ParentTeen PowerLines* include:

- 1) Educating thousands of Idaho parents so they are more knowledgeable about the harmful effects of alcohol and drugs on the undeveloped frontal lobe of the brain.
- 2) Changing parental attitudes and involvement in the problem behavior of alcohol and drug use.
- 3) Increasing communication between parents and teens to set clear standards and ensure that they are “on the same page” regarding alcohol, tobacco and other drug use.

**b. The long-term objectives you are working toward, and how this grant request relates to them.**

Our long-term objectives for the *ParentTeen PowerLines Program* are:

- 1) Increase academic performance by reducing the number of teens who use alcohol.
- 2) Reduce truancy rates that are associated with underage youth who consume alcohol.
- 3) Reduce the number of young people who engage in problem behaviors due to underage drinking.
- 4) Affect parental attitudes and involvement in the problem behavior (serving minors).
- 5) Reduce the number of young people who try an illicit drug. Children who drink are 25 times more likely to use marijuana and 50 times more likely to use cocaine than children who never drink (Columbia University). These long term objectives will be realized by implementing the strategies proposed in the Millennium Fund Grant.

**C. Organizational Capacity**

**Describe why your organization is well-positioned to implement this grant request. Include information on:**

**1. How this grant relates to your organization's strategic plan and mission:**

The Millennium Fund Grant is directly tied to the mission of Idaho Drug Free Youth—to promote drug, alcohol, and tobacco prevention programs that support middle and high school students. Our overarching goal is to prevent and/or postpone Idaho students' first use experience with alcohol, tobacco or other drugs. While the breadth of our Strategic Plan is too lengthy to enumerate in this format, the plan's premise is to be an effective Primary Prevention resource for families within the state of Idaho. Currently and historically, the majority of our programs are delivered through Idaho Drug Free Youth student chapters in middle and high schools across the state. In addition, we have conducted over 200 school and community outreach programs through a variety of conferences, workshops, and community presentations. We recognize that to truly be comprehensive, we need to reach the vast majority of Idaho parents who DO NOT have ready access to reliable information about the dangers of underage drinking, drug prevention, symptom identification and intervention. By developing and delivering the *ParentTeen PowerLines Program*, student “Challenge Days” and Parent Emergency Resource Kit (which can be ordered quickly by phone or a click on our website), every Idaho parent can become better equipped to prevent alcohol and drug use among Idaho youth, thus help us to reach our Strategic Plan Goals.

**2. Related programs or organizational accomplishments:**

All programs created and delivered by Idaho Drug Free Youth are formulated based on the research based, best practice work of Hawkins and Catalano's Risk and Protective Factors (Hawkins, J.J., Catalano, R.F., Kosterman, R., Abbott, R., and Hill, K.G. 1999. Preventing adolescent health-risk behaviors by strengthening protection during childhood. *Archives of Pediatrics and Adolescent Medicine* 153:226-234).

In addition, we utilize the Search Institute's 40 Developmental Assets framework. Idaho Drug Free Youth strives to deliver programs that reach the diverse racial and cultural groups that make up our great

state. Idaho Drug Free Youth representatives have been delivering day-long “Challenge Day” type workshops within school districts around Idaho for the past nine years. We have solid relationships with school districts, county coalitions, Health & Welfare Regional Advisory Councils, Juvenile Justice Committees, and Safe and Drug Free School Coordinators across the state. These people trust that we can deliver the services that we offer. Idaho Drug Free Youth knows how to implement effective results and research based prevention programming. We have worked together with the aforementioned groups on numerous prior projects and grants to address multiple risk and protective factors that involve youth.

**3. Links with other organizations doing similar or related work in your geographic area or on the same issue:** While there are currently no other State funded agencies nor community based programs that are addressing parent education at this aggressive level, there are many community coalitions who attempt to put on presentations for parents on the topics of teen alcohol and drug use. The problems that local efforts face are: 1) lack of funding for advertising, 2) lack of manpower to promote, 3) lack of funding to provide adequate incentives (food) for people to leave their homes in the evening to hear someone speak on these issues. Because Idaho Drug Free Youth has the contacts with local Regional Health & Welfare Substance Abuse Advisory Committees, Drug Education Coordinators, City Officials, and Community Coalitions, we can “come along side” to provide a dedicated, structured, and funded partnership to assist and enhance what they may be struggling to achieve.

**4. Qualifications and responsibilities of the staff and volunteers who will be working with the target population (this information should be presented in summary form):**

Kristi Rietze - Idaho Drug Free Youth's Executive Director 2005-Present. Bachelor's degree in Child and Family Studies from Portland State University. Volunteer for Idaho Drug Free Youth 1992-2005. Former nonprofit Director of Education, teacher, developmental therapist.

Amy Bartoo - Director of Community and Public Relations. Idaho Drug Free Youth Executive Director 1991-2005. Bachelor's degree in Business Education from University of Idaho. Governor Andrus' Commission on Alcohol-Drug Abuse 1991-1996. Region 1 Health & Welfare Substance Abuse Advisory Committee 1991-2006. Local, regional and state Idaho Department of Education Safe and Drug Free School Advisory Boards 1991-2006.

Dan Taylor - Leadership Trainer and Volunteer Chapter Advisor. Student member and volunteer since 1998. B.S. in Education from the University of Colorado. He is a certified high school math and science teacher. He has taught high school chemistry and physics since 2004.

Taryn Roberts - Chapter Support Specialist for Idaho Drug Free Youth Chapters across Idaho. Student member and volunteer since 2001.

**5. The target population's involvement in your organization (e.g. as volunteers or as board, staff, or advisory group members):** Middle school and high school students who belong to Idaho Drug Free Youth chapters are involved in virtually every aspect of our organization. Forty nine adult volunteer advisors work with students at Idaho Drug Free Youth chapters. Most of these advisors have been mentoring youth through our chapters for several years. Each one meets at least monthly with students in his or her school to encourage and support their students to stay committed to living drug-free. These advisors are role models and confidantes whom the students trust and respect. Participating students have created the premise and the outline for the *ParentTeen Powerlines* program as well as the “Challenge Day” workshops and continue to evaluate and refine implementation.

#### **D. Process**



**Summarize the work plan you will use to accomplish your goals and outcomes. Include information on:**

**1. Tasks and timetable for key staff executing this effort.**

<b>Timetable</b>	<b>Personnel</b>	<b>Action</b>
July-October 2007	Amy Bartoo & Project Manager	Recruit and train <i>ParentTeen PowerLines</i> project manager. Develop programs to present to parents. Order supplies, print brochures and assemble Parent Emergency Resource Kits.
Sept - October 2007	Project Manager	Notify schools, mayors, corporations & community coalitions about our program. Begin scheduling programs statewide.
Oct. 2007 - May 2008	Project Manager	Present <i>ParentTeen PowerLines</i> programs for middle school students and parents in 25 towns.
June 2008	Amy Bartoo, Kristie Rietze & Project Manager	Evaluate results of program. Report results to Idaho Millennium Fund.

**2. Tasks and timetable for key organizations involved in this effort.** Idaho Drug Free Youth will coordinate and implement the entire program as shown in the table above.

**3. Existing community resources you will use (e.g. facilities, people, and partnerships).** The Kootenai-Benewah Medical Alliance has contributed \$ 5,000 for implementing our *ParentTeen PowerLines* project. This donation will fund equipment and some of the salary of the project leader.

**4. Activities or tasks that will occur on a day-to-day basis.** The timeline above summarizes the components of our project and how they will occur. Presentations in each community will consist of two parts - a student workshop, followed by a community forum for parents and their children. On a daily basis, the Project Manager's time will be spent coordinating: Community Coalition support, School District requests and approvals, bookings, presentation dates, newspaper advertising, facilities & food, youth panel participants, PTO/PTA collaborations, in-district promotions, student workshop details, transportation logistics, equipment and supply shipments, and budgets. In addition, the Project Manager will be orchestrating the creation and packaging of the *Parent Emergency Resource Kits* which will be made available at the *ParentTeen PowerLines* events at no cost, and also via mail order from our office.

**5. The target population and how they will benefit.** Our primary target audience is the parents of middle school students. We will also invite other adult role models and youth leaders to participate so the entire community can work together to prevent underage alcohol and drug use. Middle and high school student panelists will be recognized as role models and sources of information about the threats and impacts of alcohol and drug use in their communities.

**6. The target population's involvement in the project's development and execution.**

A "Planning Committee" made up of parents of middle school students, IDFY Board Members, and high school students has been invited to help develop the content and format of the *ParentTeen PowerLines* program. This committee will work with the Executive Director and Project Manager to ensure that the information is packaged, promoted, and implemented to ensure the desired outcomes for both populations of parents and youth.

### **E. Evaluation Plan**

**Using sections B (Purpose of Request: Goals and Outcomes) and D (Process), describe what you want to learn about your program goals, outcomes, and process over the grant period. Include information on:**

1. **Two or three primary evaluation questions you expect to answer.** We will ask parents who attend our programs to complete a questionnaire answering the following questions:
  - A. To what extent has this presentation better prepared you to support alcohol and drug prevention in your family?
  - B. After viewing this presentation, do you think that having a discussion in your home about the harmful effects of alcohol and drugs will deter your children from underage alcohol and drug use?
  - C. Prior to tonight's presentation, would you have been more likely to "wink" at underage drinking?
  - D. After tonight's presentation, are you more likely to encourage a "no use until 21" message with your teens?
  
2. **The assessment methods/strategies you will use to answer your evaluation questions (e.g. records, surveys, interviews, pre- and post-tests, community feedback, et.) Please be specific and realistic.**  
 We will use a single 10-question pre/post survey supplied to the attendees at the end of each presentation. This type of survey will utilize a Likert scale measuring system with "1" being valued "Low" and "5" valued "High". We expect to receive 98% return on the surveys distributed, and we anticipate that 95% of those returned will rate 95% of the ten questions with a "high" value.
  
3. **How your organization will involve stakeholders in the evaluation process (e.g. board, the target population, and community members).** The information contained in the surveys will be tabulated each month and results shared with our "Planning Committee", Idaho Drug Free Youth Board of Directors, Millennium Fund Committee, other grantors, and Idaho Department of Education-Safe and Drug Free Schools.
  
4. **How your organization will use this information to improve future outcomes internally (e.g. for program improvement, fund-raising, communications, etc.) and externally (e.g., disseminate lessons learned through reports, workshops, and networking activities).** While the program evaluation data will prove helpful with all areas mentioned above, the true measure of our outcomes will be the results of future Youth Risk Behavior, Safe and Drug Free School, Communities That Care, and Developmental Asset surveys over the next 5 – 10 years.

### **F. Sustainability**

**Describe the additional resources needed to continue this project over time (e.g. financial, staffing, partners, etc.). Include information on:**

1. **How you will secure the other resources necessary and/or complete the work involved in this grant request.** A \$5,000 grant from the Kootenai-Benewah Medical Alliance has already been received and reserved for this program. We will raise \$20,000 in revenue by selling 1,000 of our Parent Emergency Resource Kits at \$20 each as well as continue to write numerous community and foundation grants.

## 2. How your organization plans to support this project in the future.

We will continue to sell the Parent Emergency Resource Kits that we are developing with this grant at a small profit margin. We will also seek other grants to continue offering our *ParentTeen PowerLines* workshops for adults and students across Idaho after 2008.

## III. BUDGET

### 1. Indicate total project cost and amount requested from the Idaho Millennium. Identify other fund sources. Indicate what percentage of the total organizational budget this grant would provide.

The total cost of our *ParentTeen PowerLines* Program is \$172,175. The Kootenai-Benewah Medical Alliance has already donated \$5,000 to Idaho Drug Free Youth for this project. We are requesting funding from the Idaho Millennium Fund in the amount of \$147,125 or 85% of the total project cost. This would represent 8% of Idaho Drug Free Youth's 2007 budget and 38% of our 2008 budget.

### 2. Provide a matrix showing expenditure categories and timeline.

**PROGRAM BUDGET - *ParentTeen PowerLines***

	<b>Idaho Millennium Fund</b>	<b>Kootenai - Benewah Medical Alliance</b>	<b>Program Income</b>	<b>TOTAL</b>	<b>Timeline</b>
Salaries	\$ 27,500.00	2,500.00		\$ 30,000.00	7/06 - 6/07
Student stipends	3,125.00			3,125.00	1/07 - 5/07
Travel	10,700.00			10,700.00	1/07 - 5/07
Program Marketing	2,000.00			2,000.00	7/06 - 5/07
Graphic Design	500.00			500.00	7/06
Printing & Postage	13,300.00			13,300.00	1/07 - 5/07
Equipment	0.00	2,500.00		2,500.00	7/06
Materials & Supplies	80,000.00		20,000.00	100,000.00	1/07 - 5/07
Facilities Rental	7,000.00			7,000.00	1/07 - 5/07
Spanish Translation	3,000.00			3,000.00	1/07 - 5/07
<b>TOTAL</b>	<b>\$ 147,125.00</b>	<b>\$ 5,000.00</b>	<b>\$ 20,000.00</b>	<b>\$ 172,175.00</b>	

### 3. Provide additional narrative detail breaking down operating expenses by categories.

Salary for Amy Bartoo - 400 hours @ \$15/hr. = \$6,000 (This is 25% of full-time.)

Salary for program leader - 1,300 hours @ \$15/hr. = \$19,500 (63% of full-time.)

Student stipends - 5 students x 25 towns @ \$25 per student on our community panels = \$3,125.

Travel to southern Idaho - flight to Boise = \$200 + 2 days rental car with gas = \$130 +

2 nights hotel with per diem = \$190. Total for each trip = \$520. Total for 15 trips = \$7,800.

Travel in North Idaho - 200 miles @ \$0.50/mile = \$100 + 2 hotel nights with per diem = \$190.

Total for each trip = \$290. Total for 10 trips = \$2,900.

Printing brochures - 10,000 copies @ \$0.80 each = \$8,000.

Postage - 5,000 kits @ \$1.00 each = \$5,000 plus \$300 for miscellaneous printing and postage to mail program promotional materials to school principals & mayors.

Parent Emergency Resource Kits - Contains drug identification book (\$1.50) + 4 drug test kits (\$16) + printed resource materials. 5,000 kits @ \$20 each = \$100,000. We will distribute 4,000 of these free to parents attending our programs, and raise \$20,000 by selling 1,000 of them.

Facilities rental - \$500 each at 14 sites = \$7,000. We assume 11 towns will provide free facilities.

Spanish translation - This includes live translation at our parent programs + translating written materials.